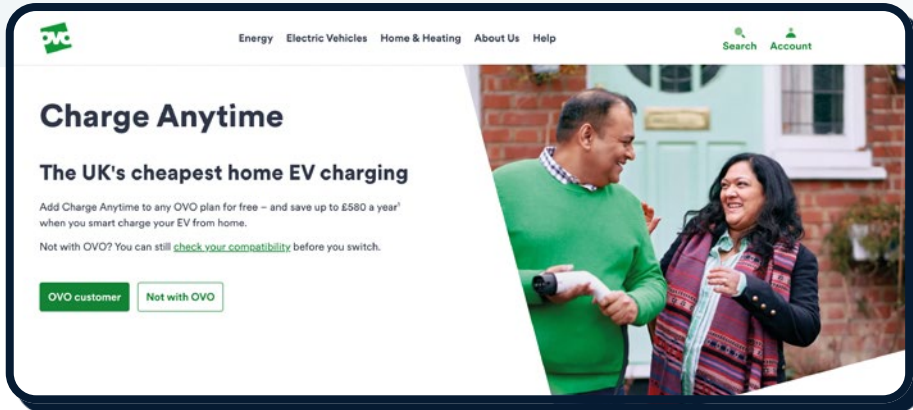


# OVO Charge Anytime

The UK's cheapest home EV charging plan, powered by Kaluza

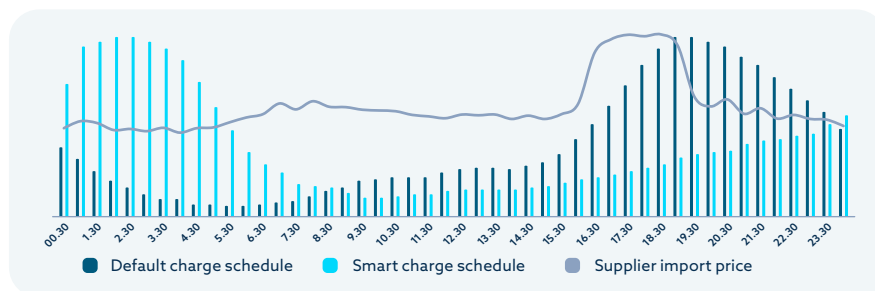


Charge Anytime is an industry-first 'type-of-use' proposition, providing an ultra-low fixed rate for home electric vehicle (EV) smart charging, separate from the household energy rate.

## Built for scale

It combines Kaluza's energy optimisation and customer experience capabilities to allow drivers to charge with cheaper energy at any time, day or night. All home energy and charging costs are shown on a single bill, generated by OVO's Kaluza-powered meter-to-cash engine.

Kaluza schedules charging to occur when demand, electricity prices and carbon intensity are low, based on live data from the grid.



## Rapid launch

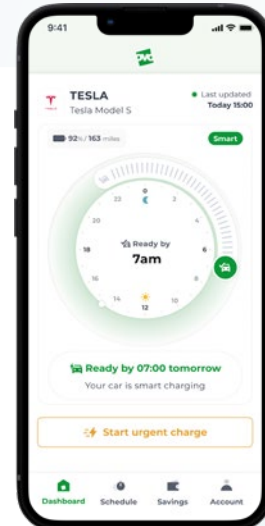
Charge Anytime was developed and launched in a matter of weeks and saw over 1K customer sign ups in the first 20 days. It is continuously iterated thanks to Kaluza's test and learn approach and agile architecture.

## Seamless customer experience

The customer experience is seamless and intuitive. Set-up is easy in the Charge Anytime app via Kaluza's direct integrations with vehicles and charge points. Drivers simply set the time they need their car charged via the mobile app and Kaluza does the rest.

Charge Anytime credits are added to customers' monthly energy bills, rewarding drivers for allowing their EV to be charged at the cheapest and greenest times.

Discover more about Charge Anytime and other Kaluza-powered smart charging solutions at [kaluza.com](https://kaluza.com)



**Tens of thousands**  
EVs enrolled

**7p/8c kWh**  
fixed charging rate

**£7.7m/€9m**  
total customer savings

**1.3k MWh**  
under management

**403 tonnes**  
CO2e emissions avoided